

Material CSR Theme **3** COMMUNITY:
Contributing to Local Communities through Active Communication

To give form to *arigato no kokoro* (a feeling of gratefulness and gratitude)—part of ALSOK’s fundamental spirit—the Company acts as a good corporate citizen, diligently working to contribute to the resolution of the various issues faced by the communities it serves.

Contributions to Safer and More Secure Communities

ALSOK ANSHIN KYOSHITSU

As one of its social contribution activities aimed at resolving the issues faced by local communities, the ALSOK Group dispatches its employees, who are safety professionals, to elementary schools throughout Japan to conduct the ALSOK ANSHIN KYOSHITSU program, which teaches children crime prevention and first-aid skills. We have been implementing this program for more than 11 years, over which 39,962 classes have been performed at 9,299 elementary schools and attended by upwards of 1,235,000 students.

This program has received the judges’ award of encouragement in the Ministry of Education, Culture, Sports, Science and Technology’s Awards for Companies Promoting Hands-on Activities for Youths for two consecutive years (the fiscal years ended March 31, 2015 and 2016).



ALSOK ANSHIN KYOSHITSU class

Crime Prevention, Disaster Prevention, and Educational Activities for Local Communities

ALSOK carries out volunteer crime prevention patrols using vehicles equipped with revolving blue lights. In addition, when on standby, employees patrol the routes used by elementary school students when commuting to and from school. Other crime prevention activities closely linked to local communities are also conducted on a Groupwide basis. Furthermore, we hold the HOTTO LIFE KOZA, a class for senior citizens to teach them how to avoid special-case scams and other crimes targeting their age group, as well as the ALSOK Women’s Crime Prevention Seminar. Amidst the frequent occurrence of crimes preying on senior citizens and women, these classes aim to ensure that such individuals can feel safety and security in their everyday lives.

Such efforts even extend overseas as we have, for example, provided AEDs to long-distance relay race events in Indonesia, demonstrating their usage and helping to promote the use of these life-saving devices.

Support for Sports Activities

Support for the Cultivation of Athletes and Promotion of Sports

Through sports, ALSOK strives to heighten team spirit among employees and thereby further the development of its business. The Company currently has a total of 10 sports clubs, including its prestigious judo and wrestling clubs as well as its weight lifting, track and field, and marksmanship clubs. These clubs have contributed to promoting sports in Japan by producing numerous Olympic athletes and world champions. In addition, employees from ALSOK’s various branches and Group companies offer instruction on judo, futsal, basketball, and track and field events to support the healthy development of children and local communities.



Internal ALSOK self-defense technique competition

ALSOK Employees at Olympic Games Rio 2016

Eight ALSOK employees represented Japan at Olympic Games Rio 2016. These athletes delivered a most impressive performance claiming a gold medal in judo and a gold and silver medal in wrestling. Female wrestler Kaori Icho*, in particular, became a beacon of hope, inspiring and lending strength to the Japanese people by winning her fourth consecutive Olympic gold medal, an accomplishment that earned her the People’s Honour Award of Japan.



People’s Honour Award recipient Kaori Icho

* Kaori Icho follows Saori Yoshida (employed by the Company until December 2015) as the second ALSOK athlete to receive the People’s Honour Award.

Social Contribution Activities Based on ALSOK’s Management Philosophy

Ongoing Support to Regions Impacted by the Great East Japan Earthquake

Following the outbreak of the Great East Japan Earthquake on March 11, 2011, ALSOK Group employees immediately headed to the heavily impacted regions, where they proceeded to provide support for maintaining order along with other aid for the people of these regions. We are currently participating in the *Yui no Ba* (Forum of Unity) reconstruction support initiative spearheaded by Japan’s Reconstruction Agency, and are also holding crime prevention classes for individuals at public restoration housings assisting the reconstruction of regional industries and development of communities in other ways. In March 2016, ALSOK joined the “*Watashitachi wa Wasurenai* (We Will Never Forget)” campaign launched by the Japanese Red Cross Society to keep the Great East Japan Earthquake in memory. ALSOK displays the campaign’s sticker on all of its motorcycles to help keep the memory alive.



ALSOK motorcycle displaying “*Watashitachi wa Wasurenai*” campaign sticker

ALSOK ARIGATO UNDO

The ALSOK ARIGATO UNDO movement was launched by ALSOK’s founder Jun Murai in 1967 as an embodiment of the *arigato no kokoro* principle, which is part of our fundamental spirit. The movement is funded by contributions and donations from employees and executives at the Company and Group companies that concur with its objectives. Through monetary and non-monetary donations, including those directed at disaster relief, this movement supports social welfare, disaster relief, and a wide range of other activities. In April 2016, this movement was entrusted to the newly established ALSOK ARIGATO UNDO Foundation, which was certified as a nonprofit organization in October of the same year.



Female students learning at a junior high school opened through support by Group Kilimanjaro Inc.

Support for Education and Volunteer Activities

Work Experience Program

Together with Future Innovation Forum, an organization that collaborates with companies to advance social contribution activities, ALSOK holds an annual work experience program for fifth and sixth grade elementary school students. Held in 2016, the fourth iteration of this program was based on the theme of security of the future merging people with IT. In this program, participants were outfitted with wearable devices to experience next-generation security services firsthand and also took part in demonstrations of state-of-the-art security systems using drones. By experiencing various security activities, participating students learned about the systems used to protect the safety and security of society.



Students operating drones

Disaster Relief Activities

ALSOK’s disaster relief volunteer support system assists employees in engaging in volunteer activities by offering them special leave days for participating in such activities.

Employees lined up to take part in disaster relief volunteer activities after the severe earthquake that structure Kumamoto Prefecture in April 2016. Upon arriving at the quake-stricken region, employee volunteers coordinated with volunteer centers to tackle various tasks. These tasks included cleaning up on behalf of evacuated individuals, helping out at evacuation centers (preparing and setting up for meals, distributing support items, etc.), and sorting support items (clothing, food, water, daily sundries, etc.).

Moreover, donations totaling ¥16,116,000 were collected from well-minded ALSOK Group employees. We will continue to support regions and individuals impacted by disasters through a myriad of activities going forward.

Number of ALSOK ANSHIN KYOSHITSU Classes Held
(Fiscal year ended March 31, 2016)

3,024

Aggregate Number of Times ALSOK-Employed Athletes Have Participated in Olympic Games
(As of August 31, 2016)

32

* ALSOK is a Tokyo 2020 Official Partner (Security Services and Planning).

Aggregate Number of Welfare Vehicles Donated through ALSOK ARIGATO UNDO
(As of March 31, 2016)



ALSOK ARIGATO UNDO homepage (in Japanese only)

95

Social Contribution Expenditures
(Fiscal year ended March 31, 2016)

¥386.9 million*

* Excluding expenditures associated with the ALSOK ARIGATO UNDO movement