



Contributing to Local Communities through Active Communication

To give form to “*arigato no kokoro*” (a feeling of gratefulness and gratitude)—part of ALSOK’s fundamental spirit—the Company acts as a good corporate citizen, diligently working to contribute to the resolution of the various issues faced by the communities it serves.

Contributions to Safety for Communities Utilizing the Know-How of Security Services

With the aim of responding to the requests and expectations of local communities for safety and security, the ALSOK Group dispatches its employees, who are safety professionals, to elementary schools throughout Japan to conduct the ALSOK ANSHIN KYOSHITSU program. This program teaches children crime prevention and first-aid skills. The program has been running for 15 years with the participation of more than 1,510,000 children.

In April 2019, ALSOK held an exhibit at Manabi no Fes 2019 Spring, an annual hands-on education event for elementary school students and their parents sponsored by The Mainichi Newspapers Co., Ltd. Under the theme of “protecting the property of others,” the exhibit included activities to experience the importance of a sense of responsibility and teamwork in carrying valuables while guarding them safely.

ALSOK also actively accepts educational visits of students, who are given explanations on latest security services and daily crime prevention tips in the showroom of the Head Office or in other offices.

In August 2019, we conducted a Business Training for School Teachers (arranged by the Japan Institute for Social and Economic Affairs) for elementary school and junior high school teachers for the 10th time in the last six years. The training was attended by 19 teachers from elementary schools and junior high schools in Tokyo, who discussed issues on the crime and disaster prevention status at schools and received training on how to combat an intruder using a *sasumata* (a weapon shaped like a forked stick). “It was a good opportunity to reconsider crime and disaster prevention at school and in the local community,” commented one of the attendees after the training.

We also continue to hold ALSOK HOTTO LIFE KOZA visiting classes that teach countermeasures against crimes targeting senior citizens and first-aid skills and to make a concerted effort to prevent senior citizens from becoming a victim of bank transfer scams. In fiscal 2019, the ALSOK Group helped to prevent 64 special-case scams and received appreciations from the organizations concerned for these efforts.



Manabi no Fes: Children making a pose as ALSOK team members



Children examining valuables



Sasumata training as part of the Business Training for School Teachers



Receiving a letter of appreciation

VOICE

Accepting a Visit of International Students Studying at Sophia University

We visited ALSOK as part of the class activities of the business Japanese course for international students studying at Sophia University. The students were surprised at the latest security systems in the showroom and were given an interesting explanation of ALSOK’s history, line of business, and Management Philosophy at the industry and company briefing. As the students listened to a globally recruited staff member telling how he was grappling with daily challenges in the workplace, the stereotyped image of a Japanese company that they had was dispelled and their motivation to learn Japanese rose. Each of them must have learned a lot from this opportunity. I really appreciate your cooperation.

International students intently listening to ALSOK’s explanation



Sophia University
Center for Language
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Project Associate Professor

Masako Yonezawa

Promotion Activities for Supporting Sports

ALSOK currently has a total of 10 sports clubs, including its prestigious judo club as well as its wrestling, weight lifting, marksmanship, and track and field clubs, as well as goalball athletes. These clubs have produced numerous national team athletes and world champions. ALSOK is now also supporting para athletes.

ALSOK also contributes to sports promotion and the development of local communities by holding the Group's internal national judo and kendo tournaments and holding sports classes for children in local communities.



Sohgo Security Alliance Judo Tournament



Race walk class by an ex-Japan national team athlete

Post-Disaster Restoration Support

A number of natural disasters, including the Heavy Rain Event in July 2018, large typhoons, and the Hokkaido Eastern Iburi Earthquake, hit Japan one after another in 2018. We made a concerted effort in supporting the disaster-stricken areas, including increased patrolling around our contracts during power outage, cash collection from ATMs, and employees' volunteer activities.



Employees at Hokkaido Regional Office assessing the damage status amid power outage

Loaning a generator to Atsuma-cho in Hokkaido, where power outage continues

The ALSOK Group has been engaging in restoration support activities for regions heavily impacted by natural disasters through partnerships. Through support goods purchase cooperation under the "Regional Restoration Matching" program of the Reconstruction Agency and continued participation in the "Watashitachi wa Wasurenai (We Will Never Forget) – Carrying Rehabilitation Assistance into the Future" disaster reduction and prevention project implemented by the Japanese Red Cross Society, we will continue these activities so as not to allow the lessons and experiences accumulated in the past to be forgotten.

Annual Social Contribution Expenditure **Approx. ¥390 million**

Support for the Next Generation and Contribution to Culture and the Arts

Since 2017, ALSOK has participated in the National Movement to Support Children's Future promoted by the Cabinet Office. ALSOK has donated a portion of its profits from home security-related products through the Fund to Support Children's Future. Our donations have been used for NPOs engaged in helping children suffering from poverty.



子供の未来は日本の未来

ALSOK also supports the continuation of traditional events, encourages employee participation to contribute to their success and provides patronage for local culture and arts. In particular, the ALSOK SHISHIMAI (Lion Dance) CLUB's activities have been certified as a This is MECENAT 2019 activity by the Association for Corporate Support of the Arts. Members of this club receive instruction from a master of the Daikagura lion dance and perform their dance at customer companies and events.



THIS IS MECENAT 2019

