

To give form to the *arigato no kokoro* part of ALSOK's fundamental spirit, the Company acts as a good corporate citizen, diligently working to contribute to the resolution of the various issues faced by the communities it serves.



## Data on ALSOK's Social Contribution Activities

Expenditures for  
Social Contribution Activities  
(Non-consolidated, fiscal year ended March 31, 2015)

¥388.8 million

Aggregate Number of ALSOK ANSHIN  
KYOSHITSU Participants  
(As of March 31, 2015)

1,134,837

Aggregate Number of Individuals  
Completing First-Aid Training  
(Consolidated, as of March 31, 2015)

15,684

Aggregate Number of Individuals Certified  
under ANSHIN KYOSHITSU Master  
Certification System (Consolidated, as of March 31, 2015)

1,310

For more information on the ANSHIN  
KYOSHITSU Master Certification System,  
please refer to page 26.

Aggregate Number Welfare Vehicles  
Donated through ALSOK ARIGATO UNDO  
(As of March 31, 2015)

92

Percentage of Teachers Giving Positive  
Evaluations to the ALSOK ANSHIN  
KYOSHITSU Program (As of March 31, 2015)

97.5 %

Aggregate Number of Times ALSOK-Supported  
Athletes Have Participated in the Olympics\*  
(As of March 31, 2015)

24

Aggregate Number of Medals Won  
(As of March 31, 2015)

Gold medals	5
Silver medal	4
Bronze medals	0

Number of Employees Holding Black Belts  
in Martial Arts  
(Consolidated, as of March 31, 2015)

3,537

\* The Company has been selected as a Tokyo 2020 Official Partner in the category of "Security Services and Planning" for the 2020 Summer Olympic and Paralympic Games.

## CLOSE UP

Aggregate Number of  
ALSOK ANSHIN KYOSHITSU  
Classes Held

36,938

(Consolidated, as of March 31, 2015)

As one of its social contribution activities aimed at resolving the issues faced by local communities, the ALSOK Group dispatches employees to elementary schools throughout Japan to conduct the ALSOK ANSHIN KYOSHITSU program, which teaches children crime prevention and first-aid skills. We have been conducting this program for more than a decade. This program has since grown to massive proportions, and, as of March 31, 2015, we have held a total of 36,938 classes for more than 1.1 million students at 8,405 elementary schools. This social contribution activity, advanced by ALSOK's security professionals, has garnered a strong reputation among teachers and guardians alike.

## Participation in Education to Protect the Safety and Security of Communities

When we first began the ALSOK ANSHIN KYOSHITSU program, we lacked the necessary expertise for conducting classes, a fact that was a source of hardship and anxiety for our employee instructors. Nevertheless, we continued to advance this initiative, driven steadily forward by the sense of purpose we felt in protecting children. These efforts paid off in the end as, today, this program has successfully won the support of countless communities. In 2014, we saw new employees enter ALSOK Group companies who had participated in ALSOK ANSHIN KYOSHITSU classes when they were in elementary school. I was filled with joy by this event, which was a testament to the program's long history spanning more than 10 years.

To support this program, the ALSOK Group has established a unique certification system known as the ANSHIN KYOSHITSU Master Certification System. As employee instructors gain experience teaching, they are able to acquire higher levels of certification by undergoing internal trainings and tests, beginning with Master I and then moving on to Master II and III. This system therefore helps improve the quality of our classes while providing additional motivation for employee participants. With the goal of protecting the smiles of as many children as possible, we will continue to advance this invaluable education activity on a Groupwide basis, aiming to make ALSOK employees into readily apparent contributors to the safety and security of local communities.



**Takuro Seto**  
PR Section (I), PR Department



Badges for each certification level of  
ANSHIN KYOSHITSU Master Certification  
System



**Takashi Asano**  
Security Operation and Management Section,  
Security Operations Dept. (I)

## Realization of a Society in which Children Can Grow Safely and Securely

I love children, and I have always had an interest in becoming a teacher. For this reason, after sitting in on an ALSOK ANSHIN KYOSHITSU class, I quickly decided to become an instructor myself.

I have acquired Master III certification under the ANSHIN KYOSHITSU Master Certification System, which is designed to help improve the quality of our classes. This level of certification is awarded to those individuals capable of serving as leaders in these activities. As such, I often find myself responsible for coordinating our efforts with schools and communities while also passing my skills onto less-experienced employee instructors.

It is not easy conducting ALSOK ANSHIN KYOSHITSU classes, as the thought processes of individual children differ as do their responses to our classes. Still, when children tell me that they want to become an ALSOK ANSHIN KYOSHITSU instructor in the future, I feel all is worthwhile. There is also a lot to be learned from children, and I am frequently inspired to consider further what is necessary for ensuring the safety and security of local communities.

By providing ALSOK's insight and expertise, I hope to contribute to the realization of a society in which children can grow safely and securely.

Donations and Charitable Activities Based on ALSOK’s Management Philosophy

ALSOK ARIGATO UNDO

The ALSOK ARIGATO UNDO movement was launched in 1967 as an embodiment of the spirit of gratefulness and gratitude known as *arigato no kokoro*, which was originally defined by ALSOK’s founder Jun Murai based on the belief that people in society agree to live and let others live. The goal of this movement is to reflect our *arigato no kokoro* for the benefits we receive constantly from the nation and society by contributing to society in Japan and overseas.

The movement is funded by donations from employees and executives at the Company and Group companies who concur with its objectives. Through monetary and non-monetary donations, including those directed at disaster relief, this movement supports social welfare, disaster relief, and a wide range of other activities.

Major Donations and Recipients through ALSOK ARIGATO UNDO in the Fiscal Year Ended March 31, 2015

Donations Recipient

- Yuukikai (Social Welfare Corporation, Niigata Prefecture)
- Yuukari (Social Welfare Corporation, Kagoshima Prefecture)
- Senjukai (Social Welfare Corporation, Chiba Prefecture)
- Works Mirai Kochi (Specified Non-Profit Organization, Kochi Prefecture)
- Yuuyuusha (Specified Non-Profit Organization, Shizuoka Prefecture)
- Matsuyama City Welfare Association (Social Welfare Corporation, Ehime Prefecture)

Non-monetary Donations Items

- 3 welfare vehicles equipped with wheelchair lifts donated to welfare facilities, such as service centers for senior citizens and people with disabilities (Tokushima Prefecture, Wakayama Prefecture, Chiba Prefecture)
- 10,000 paper binoculars assembled at a support facility for people with disabilities donated to spectators at the National Sports Festival of Japan, in Nagasaki Prefecture

Monetary Donations for Disasters Disaster

- Landslides (Hiroshima City)
- Rainstorms during July–August rainy season (Itami City, Fukuchiyaama City)
- Typhoon No. 11, Typhoon No. 12 (Kochi Prefecture, Tokushima Prefecture)



Ceremony commemorating donation of binoculars to National Sports Festival of Japan, in Nagasaki Prefecture



Handover of welfare vehicle to Bansou S&S Start, Tokushima

Initiatives to Make Towns Safe and Secure

Crime Prevention, Disaster Prevention, and Educational Activities for Local Communities

The ALSOK Group makes a concerted effort to conduct crime prevention activities in local communities. Specifically, we carry out volunteer crime prevention patrols using vehicles equipped with blue revolving lights in the areas surrounding branch sites every month. In addition, when on standby, employees conduct crime prevention patrols along the routes used by elementary school students when commuting to and from school. Through these efforts, employees are forming a close link with local communities. They work to raise crime prevention awareness and encourage community members to help fight crime.

With the aging of society, crime is becoming a problem for all of society, as seen in bank transfer scams and other crimes targeting senior citizens. Realizing this fact, we began offering in 2013 ALSOK HOTTO LIFE KOZA, a class for senior citizens to teach them how to avoid crimes targeting their age group. ALSOK instructors are dispatched to community aid centers and other facilities where community members gather to conduct classes that allow senior citizens to learn about crime through fun activities like card games and quizzes. For people that have concerns about their health or the health of their partner, we provide First-Aid Experience Classes, which teach CPR and AED usage and educate participants with regard to the type of symptoms that warrant an immediate call to paramedics. Furthermore, to spread first-aid awareness and knowledge among local residents, we provide guidance and advice on the use of AEDs at local events and disaster response training.



Senior citizens participating in ALSOK HOTTO LIFE KOZA together with children (ALSOK Minami Tama Branch)



AED training (ALSOK Miyagi Branch)

Safety and Security Provided through Wildlife Trapping and Monitoring Systems

ALSOK is active in the prevention and control of damage from wildlife. In recent years, the issue of deer, boars, monkeys, and other wildlife causing damage to crops or disrupting ecosystems has become increasingly serious and widespread. By installing sensors and cameras to conduct monitoring duties, the Company helps reduce the labor burden placed on municipal government organizations and hunting associations while ensuring quick detection of cases in which traps capture animals that are not harmful or cause injury to humans. In this manner, we are working to protect the safety and security of farmers as well as preserve the pristine nature of undeveloped woodlands.

Promotion of Sports

Support for the Cultivation of Athletes

ALSOK supports sports, such as judo, with the goal of heightening team spirit among employees and thereby contributing to the development of the Company’s business.

The Company currently has a total of 10 sports clubs, including its prestigious judo and wrestling clubs, which have produced numerous Olympic athletes\* and world champions.

ALSOK is also actively supporting the healthy development of children from local communities through sports. In the fiscal year ended March 31, 2015, we held a judo workshop in the city of Shizuoka in Shizuoka Prefecture staffed by employees that were members of the Company’s judo club. In addition, members of the track and field club at Gunma Sohgo Guard System Co., Ltd., provided shot put, discus, and hammer throw instruction for children in the surrounding community. ALSOK also held various kendo and judo workshops throughout Japan.



Employees from Gunma Sohgo Guard System providing instruction

Support for Education and Volunteer Activities

Jun Murai Memorial Foundation

Since 2000, the Jun Murai Memorial Foundation has been providing scholarships of ¥30,000 per month to university students and graduate students finding it difficult to study for financial reasons. In the year under review, the foundation provided scholarships to 49 students, which totaled ¥17.6 million.

Exhibit at the Manabi no Fes 2014 Family Education Event

ALSOK collaborates with Mainichi Media Café, an organization that conducts CSR activities sponsored by The Mainichi Newspapers Co., Ltd. As one facet of this collaboration, we held an exhibit at the Manabi no Fes 2014 family education event. At this event, we conducted crime prevention quizzes that provided elementary school students and their parents with a fun opportunity to learn about the potential risks present on the way to and from school.

Disaster Relief Volunteer Support System

In June 2012, the Company introduced its disaster relief volunteer support system to help support the volunteer activities of employees. This system enables employees to acquire up to five special leave days each fiscal year to participate in Company-approved disaster relief volunteer activities.

TOPICS Communal Activities in Earthquake-Stricken Regions Led by Star ALSOK Athletes

On November 12 and 13, 2014, star athletes from ALSOK sports clubs visited Miyagi Prefecture, which was heavily impacted by the Great East Japan Earthquake, to lead various communal activities based on the theme of empowering the quake-stricken Tohoku region.

On November 12, wrestlers Kaori Icho, Sohsuke Takatani, and Takehiro Kanakubo visited Onagawa Junior High School, in Onagawa Town, where they conducted a talk show, forging a bond with students by responding to their various questions.

On November 13, judo wrestlers Riki Nakaya, Yusuke Kumashiro, Megumi Tachimoto, and Haruka Tachimoto took part in lily bulb planting at Arahama Elementary School, in Sendai City, a school scheduled for closure due to the impacts of the Great East Japan Earthquake. This communal agricultural activity was conducted together with fifth graders from this school. These athletes also helped make mochi (pounded rice) from rice harvested in the Arahama area.



ALSOK athletes conducting talk show for students at Onagawa Junior High School



ALSOK athletes planting lily bulbs at Arahama Elementary School

Furthermore, wrestlers Saori Yoshida and Kaori Icho visited the Miyagi Prefectural Office in Sendai City and the Sendai City Office along with President Aoyama. Vice Governor of Miyagi Prefecture Shuichi Miura thanked Yoshida and Icho for their visit, stating that the visit was surely a great source of hope for the disheartened children that had suffered losses due to the earthquake in this heavily impacted region. Yoshida also visited a temporary housing complex in Arahama, where the impacts of the earthquake were particularly severe. There, she held a communal gathering for the complex’s roughly 1,000 residents.

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