

Initiatives for Realizing Sustainable Improvement in Corporate Value

Material
CSR Theme 3 Community:
Contributing to Local Communities through Active Communication

To give form to *arigato no kokoro* (a feeling of gratefulness and gratitude)—part of ALSOK’s fundamental spirit—the Company acts as a good corporate citizen, diligently working to contribute to the resolution of the various issues faced by the communities it serves.

Relationship
with SDGs



Contributions to Safer and More Secure Communities

ALSOK ANSHIN KYOSHITSU

With the aim of responding to the requests and expectations of local communities for safety and security, the ALSOK Group dispatches its employees, who are safety professionals, to elementary schools throughout Japan to conduct the ALSOK ANSHIN KYOSHITSU program. This program teaches children crime prevention and first-aid skills. We hope that these classes will provide opportunities for children to learn about crime prevention and the preciousness of life. In addition, we share our crime prevention education expertise with teachers and parents. Through this program, it is our goal to protect the smiles of as many children as possible. We have been implementing this program for 13 years, over which 42,842 classes have been performed at 10,098 elementary schools and attended by upwards of 1,333,000 students (as of March 31, 2017).



ALSOK ANSHIN KYOSHITSU class

Number of ALSOK ANSHIN
KYOSHITSU Classes Held
(Fiscal year ended March 31, 2017)

2,880

Crime Prevention, Disaster Prevention, and Educational Activities for Local Communities

The ALSOK Group carries out volunteer crime prevention patrols using vehicles with revolving blue lights. In addition, employees patrol the routes used by elementary school students when commuting to and from school. Other crime prevention activities closely linked to local communities are also conducted on a Groupwide basis. Furthermore, we hold the ALSOK HOTTO LIFE KOZA, a class for senior citizens to teach them how to avoid crimes targeting their age group, as well as the ALSOK Women’s Crime Prevention Seminar, which teaches women techniques for defending themselves from crime. Amidst the frequent occurrence of crimes preying on senior citizens and women, these classes provide a feeling of safety and security in people’s everyday lives. Overseas, meanwhile, we participate in the KIZUNA EKIDEN series long-distance relay races in Indonesia and Thailand. These events are meant to foster exchanges between people in Japan and these countries. At these events, we supply AEDs and provide support in the form of emergency aid when necessary.

Number of ALSOK HOTTO LIFE
KOZA Classes Held
(Fiscal year ended March 31, 2017)

79



ALSOK HOTTO LIFE KOZA class

Support for Sports Activities and Education

Support for the Cultivation of Athletes and Promotion of Sports

Through sports, ALSOK strives to heighten team spirit among employees and thereby further the development of its business. The Company holds annual nationwide internal tournaments for its Company sports: judo, kendo, and ALSOK self-defense techniques (kendo and ALSOK self-defense techniques are held in alternating years). In addition, the Company currently has a total of 10 sports clubs, including its prestigious judo club as well as its wrestling, weight lifting, marksmanship, and track and field clubs. These clubs have contributed to promoting sports in Japan by producing numerous Olympic athletes and world champions. In addition, employees from ALSOK’s various branches and Group companies contribute to community growth by supporting the healthy development of children and promoting sports through judo and kendo workshops and instruction on futsal, basketball, and track and field events offered for children in the community.



Sohgo Security Alliance kendo tournament

Work Experience Program and Exhibitions at Education Events

Together with Future Innovation Forum, an organization that collaborates with companies to advance social contribution activities, ALSOK holds an annual work experience program for elementary school students. Held in 2017, the fifth iteration of this program was based on the theme of security of the future merging people with IT. Students participating were given the opportunity to experience the security of the future and the cutting-edge technologies it will employ. Also, in March 2017, ALSOK held an exhibit at Manabi no Fes 2017 Spring, an annual hands-on education event for elementary schools sponsored by The Mainichi Newspapers Co., Ltd. This exhibit allowed attendees to experience the latest ALSOK technologies and included a demonstration of how the face recognition function of the REBORG®-X security robot can be used to follow individuals.

ALSOK forges partnerships with other companies through these activities while also providing opportunities to learn about the frameworks protecting the safety and security of society. We hope these efforts will help protect children in both the present and the future.



Security robot exhibited at Manabi no Fes 2017 Spring

Social Contributions and Patronage of Culture and the Arts

ALSOK ARIGATO UNDO

The ALSOK ARIGATO UNDO movement was launched by ALSOK’s founder Jun Murai in 1967 as an embodiment of the *arigato no kokoro* principle, which is part of our fundamental spirit. Since its start, the movement has been funded by contributions and donations from employees and executives at the Company and Group companies that concur with its objectives. Now the movement is entrusted to the ALSOK ARIGATO UNDO Foundation, which was certified as a nonprofit organization in October 2016. Following this change, in addition to members of ALSOK, the movement has also come to be funded by contributions and donations from individuals outside of the Company, which help it support social welfare, disaster relief, and a wide range of other activities. Through monetary and non-monetary donations, including those directed at disaster relief, this movement supports social welfare, disaster relief, and a wide range of other activities. As of March 31, 2017, the ALSOK ARIGATO UNDO movement had donated 100 welfare vehicles.

Aggregate Number of Welfare
Vehicles Donated through
ALSOK ARIGATO UNDO
(As of March 31, 2017)

100



Donated welfare vehicles

ALSOK’s Patronage of Culture and the Arts

ALSOK’s business finds the Company providing security services to protect historical buildings and natural heritage sites that have been designated as World Heritage Sites. In addition, the Group makes donations to support the continuation of traditional events, encourages employees to participate in these events to contribute to their success, and otherwise practices patronage of local culture and arts. One of the Company’s club activities is the ALSOK SHISHIMAI (Lion Dance) CLUB. Members of this club receive instruction from a master of the Daikagura lion dance and perform their dance at customer companies and events around the New Years’ season. This club’s activities have been certified as a “This is MECENAT” activity by the Association for Corporate Support of the Arts out of recognition of how these corporate activities contribute to enriching society through culture and the arts.



Lion dance performed by ALSOK SHISHIMAI CLUB

Partnerships for Supporting Disaster Relief

Ongoing Afforestation Activities at Disaster-Stricken Areas

The Hasunuma coastline in Sammu City, Chiba Prefecture suffered severe damage as a result of the Great East Japan Earthquake. In 2015, we conducted afforestation activities, planting 2,000 Japanese black pine saplings in this area in collaboration with the NPO Laboratory of Earth Conscious Life as part of our social contribution initiatives commemorating ALSOK’s 50th anniversary. The aim of these activities was to help preserve the coastline environment and revive a forest that had previously played a part in limiting disaster damages. After planting saplings, it is necessary to clear nearby underbrush for at least five years in order to ensure their healthy development. Such activities were carried out for the third time in July 2017; more than 80 employees and family members participated in removing the thick undergrowth. In addition to helping preserve the environment, this afforestation initiative will contribute to safety and security by helping limiting disaster damages. This can truly be said to be a social contribution activity characteristic of ALSOK. We intend to continue such activities in the future, never forgetting the devastation caused by the Great East Japan Earthquake.



Employees and family members conducting weeding

Ongoing Support to Regions Impacted by the Great East Japan Earthquake

Following the occurrence of the Great East Japan Earthquake, ALSOK Group employees immediately headed to the heavily impacted regions, where they proceeded to provide support for maintaining order along with other aid for the people of these regions. We are currently participating in disaster relief coordination projects spearheaded by Japan’s Reconstruction Agency. Through these projects, we contribute to community building by holding ALSOK HOTTO LIFE KOZA classes to teach disaster victims living in public housing about crime prevention and first-aid techniques. Also, in March 2017, ALSOK announced that it would once again participate in the “Watashitachi wa Wasurenai (We Will Never Forget)” campaign implemented by the Japanese Red Cross Society. ALSOK displays the campaign’s sticker on all security vehicles used in its business activities to help keep the memory of the earthquake alive.



Campaign sticker displayed on security vehicle