

Financial Results of 1H of FYE3/09 Report Meeting



November 17, 2008

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Section 1 Summary of Financial Results of 1H

ZALSOK 2							
Summary of Financial Results of 1H Section Summary of P/L							
(Unit: ¥ billion)	1H FYE 3/09	1H FYE 3/08	ΥοΥ	Change(%)			
Sales	142.1	139.7	2.4	1.7%			
Gross profit	35.1	37.9	- 2.9	- 7.5%			
Operating p r o f i t	5.9	8.8	- 2.8	- 32.1%			
Recurring profit	6.8	9.6	- 2.8	- 28.9%			
Net income	2.9	4.6	- 1.7	- 36.2%			



Summary of Financial Results of 1H

Comparison with Business Forecasts

	(Unit: ¥ billion)	1H FYE 3/09	Original plan	Gap	Achievement ratio(%)
S	ales	142.1	145.0	- 2.9	98.0%
G	fross profit	35.1	37.2	- 2.1	94.3%
C p	perating r o f i t	5.9	7.2	- 1.3	82.4%
R p	ecurring r o f i t	6.8	8.1	- 1.3	84.4%
N	let income	2.9	3.8	- 0.9	77.3%
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			4		
Summ	ary of Financial Results of 1		4 Forecasts (k	oreakdo	Section 1 wn of sales)
Summ	ary of Financial Results of 1		Forecasts (k	oreakdo Gap	
Summ C	ary of Financial Results of 1 Omparison W	ith Business	Forecasts (k	_	wn of sales) Achievement
Summ C	ary of Financial Results of 1 Omparison W (Unit: ¥ billion) Electronic Security	ith Business 1H FYE 3/09	Forecasts (k Original plan	Gap	wn of sales) Achievement ratio(%)
Summ	ary of Financial Results of 1 Omparison W (Unit: ¥ billion) Electronic Security Services Stationed Security	vith Business 1H FYE 3/09 70.7	Forecasts (k Original plan 73.4	Gap - 2.7	wn of sales) Achievement ratio(%) 96.3%
Summ C Security Services	ary of Financial Results of 1 Omparison W (Unit: ¥ billion) Electronic Security Services Stationed Security Services Transportation Security	vith Business 1H FYE 3/09 70.7 36.1	Forecasts (k Original plan 73.4 36.6	Gap - 2.7 - 0.5	wn of sales) Achievement ratio(%) 96.3% 98.6%



Section 1

(Unit: ¥ billion)	1H FYE 3/09	1H FYE 3/08	YoY	Change(%)			
Sales (%to Total Sales)	70.7	70.8	- 0.1	- 0.2%			
(%to Total Sales) (49.8%) (50.7%)							
Net increase in contracts	11,433	13,105	- 1,672	▲12.8%			
Corporate clients	6,199	7,027	- 828	▲ 11.8%			
Individual clients	5,234	6,078	- 844	▲ 13.9%			
	es of Corporate	Clients] : Decreased than 1H	I FYE 3/08				
2 Cancellat	ion : Increased	than 1H FYE 3/08					
3 Newly bo	oked contract pr	rice : Price declined	than 1H FYE 3/	08			
-	•	ased than 1H FYE 3/(••			
AGU		6					
		ectronic Secu	rity Servic				
	erview of El	ectronic Secu dividual Clients		Section 1			
Ove	erview of El [Ind		5]				
Ove	erview of El	dividual Clients	;]]	es			
Ove [Circumst 1 Newly b	erview of El	dividual Clients]] sed than 1H	es			
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Details of Electronic Security Services

De	tails of Ele	ctronic Secur	ity Service	S
Sales	s from cont	tracts		
YoY	ratio +0.6%,	Gap against th	ne plan - ¥1.0) billion
(1) Wo	orsened bus	iness confider	nce	
-	•	ct of consume t the original p		ompanies
De an < C	ecreased in con d convenience Cancellation	d contracts > nstruction indust s-store industry > vice industry and		-
_	struction sa	2		
		6, Gap against t	the plan - ¥ 0).2 billion
Summary of Financial Resul	ts of 1H	Gap against 8 ationed Secu	-	Section 1
	1H FYE 3/09		YoY	Change(%)
Sales	36.1	35.9	0.2	0.6%
(% to Total Sales)	(25.4%)	(25.7%)		
•Shimane As	Sales f ahi Correction Equipn o Toyako Sumi		0.2 billion n)	
	rempo	orary Sales from c	contracts ¥ 0.3	B billion

Shimane Asahi Correctional Facility starts from October 2008



(Unit: ¥ billion)	1H FYE 3/09	1H FYE 3/08	YoY	Change(%)		
S a l e S % to Total Sales)	23.6 (16.6%)	23.1 (16.6%)	0.5	2.2%		
•Cash Deposit Machine On-line System Net increase 450 contracts						
•Bank ATMs	inside conveni	ence stores N	et increase 250) contracts		
 Achieved an regional bar 	•	need for back-off	ice work from a	a		
Macsoc mmary of Financial Resul	ts of 1H	10 w of Other Se	arvicas	Section 1		
	1H FYE 3/09	1H FYE 3/08	YoY	Change(%)		
(Unit: ¥ billion)		0 0	1.8	18.5%		
Sales	11.6 (8.2%)	9.8 (7.0%)				
5 a l e s % to Total Sales)	(8.2%)	(7.0%)	tors)			
S a l e s % to Total Sales) •6,666 AEDs	(8.2%)	(7.0%) xternal Defibrillat	ors)			
S a l e s % to Total Sales) •6,666 AEDs •140 thousan •Achieved a	(8.2%) (Automated Ex d residential fi	(7.0%) xternal Defibrillat re alarms Management Ser		for		



Summary of Financial Results of 1H

Sales by Client Industry

(Unit: ¥ billion)	1H FYE 3/09 (% to Total Sales)	1H FYE 3/08 (% to Total Sales)	YoY	Change(%)
Financial institutions	42.6 (30.0%)	42.5 (30.5%)	0.1	0.2%
B u s i n e s s corporations	82.5 (58.1%)	80.6 (57.7%)	1.9	2.4%
Government offices and Japan Post	12.3 (8.7%)	12.1 (8.7%)	0.3	2.3%
Individuals	4.5 (3.2%)	4.4 (3.2%)	0.1	2.8%
Total	142.1 (100.0%)	139.7 (100.0%)	2.4	1.7%
ALSOK		12		

Summary of Financial Results of 1H

Major Changes in P/L

Section 1

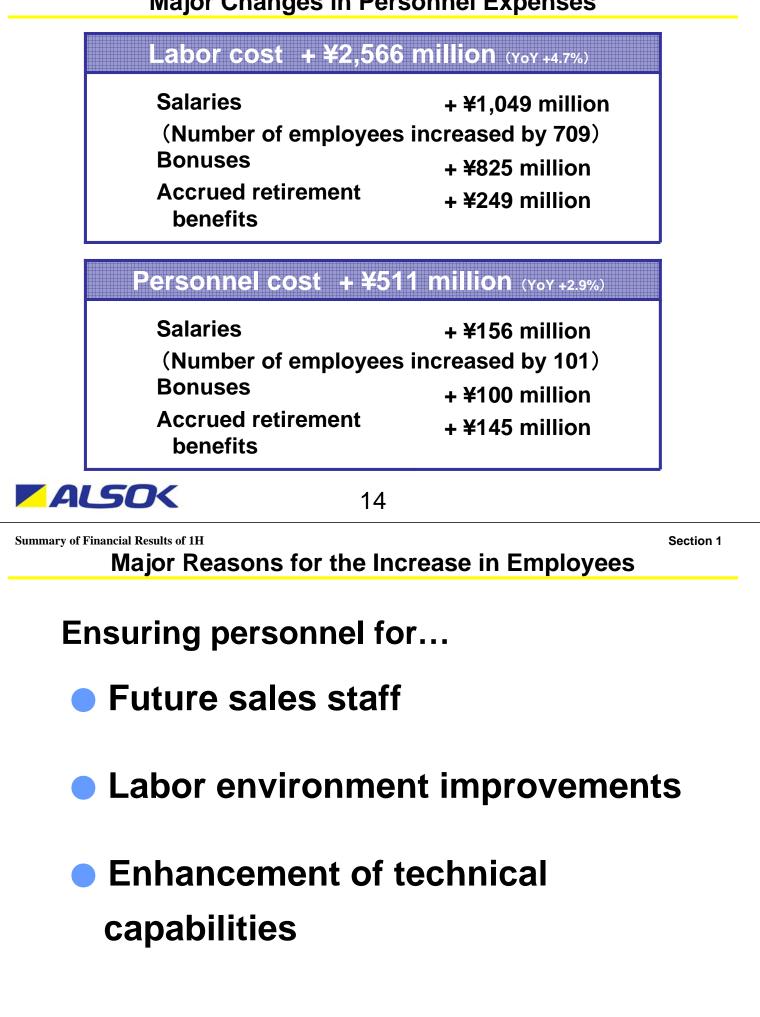
Section 1

Sales + ¥2.4 billion (YoY +1.7%)				
Cost of Sales + ¥5.2 bi	llion (YoY+5.2%)			
<major items=""></major>				
Labor cost	+ ¥2.6 billion			
Cost of product sold	+ ¥0.8 billion			
Subcontract cost	+ ¥0.4 billion			
Lease payments	+ ¥0.3 billion			
	F			
SG&A ±¥0 billior) (YoY±0.0%)			
<major items=""></major>				
Personnel cost	+ ¥0.5 billion			
Advertising expenses	- ¥0.4 billion			
Others	- ¥0.2 billion			

Operating profit - ¥2.8 billion(YoY -32.1%)



Major Changes in Personnel Expenses





Extraordin	ary losses	¥697 million
 Impairme investme 	ent loss on nts in securities	¥673 million
 Loss on of fixed ass 	¥23 million	
level remai	gh the present s ins, we do not as irment loss exce	ssume any
ALSOK	16	
	IU	
		Se
y of Financial Results of 1H	Others	
y of Financial Results of 1H Number of employees	Others	(Unit: person)
y of Financial Results of 1H Number of employees 1H FYE 3/07	Others 1H FYE 3/08	(Unit: person) 1H FYE 3/09
v of Financial Results of 1H Number of employees 1H FYE 3/07 25,376	Others 1H FYE 3/08 26,113	(Unit: person) 1H FYE 3/09 26,923 *
y of Financial Results of 1H Number of employees 1H FYE 3/07 25,376 ^f Note: Number of employees	Others 1H FYE 3/08	(Unit : person) 1H FYE 3/09 26,923 * employees of URBAN
ry of Financial Results of 1H Number of employees 1H FYE 3/07 25,376 *Note: Number of employees	Others 1H FYE 3/08 26,113 will be 27,068 when including 145	(Unit : person) 1H FYE 3/09 26,923 * employees of URBAN
ry of Financial Results of 1H Number of employees 1H FYE 3/07 25,376 *Note: Number of employees SECURITY Co., Ltd. Capital expenditures 1H FYE 3/07	Others 1H FYE 3/08 26,113 will be 27,068 when including 145 which was consolidated from Sept 1H FYE 3/08	(Unit : person) 1H FYE 3/09 26,923 * employees of URBAN ember 30, 2008 (Unit : ¥ billion) 1H FYE 3/09
y of Financial Results of 1H Number of employees 1H FYE 3/07 25,376 ^f Note: Number of employees SECURITY Co., Ltd. Capital expenditures	Others 1H FYE 3/08 26,113 will be 27,068 when including 145 which was consolidated from Sept	(Unit : person) 1H FYE 3/09 26,923 * employees of URBAN ember 30, 2008 (Unit : ¥ billion)
ry of Financial Results of 1H Number of employees 1H FYE 3/07 25,376 *Note: Number of employees SECURITY Co., Ltd. Capital expenditures 1H FYE 3/07	Others 1H FYE 3/08 26,113 will be 27,068 when including 145 which was consolidated from Sept 1H FYE 3/08	(Unit : person) 1H FYE 3/09 26,923 * employees of URBAN ember 30, 2008 (Unit : ¥ billion) 1H FYE 3/09
ry of Financial Results of 1H Number of employees 1H FYE 3/07 25,376 *Note: Number of employees SECURITY Co., Ltd. Capital expenditures 1H FYE 3/07 5.5	Others 1H FYE 3/08 26,113 will be 27,068 when including 145 which was consolidated from Sept 1H FYE 3/08	(Unit : person) 1H FYE 3/09 26,923 * employees of URBAN ember 30, 2008 (Unit : ¥ billion) 1H FYE 3/09 4.6

Section 2

Section 2 Current Strategy



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Current Strategy

Efforts to Increase Sales

<u>Major issue is the Sluggish Growth of</u>

Electronic Security Services



- 1 Launch a New Home Security Product
- 2 Reinforce Sales Structure
- **3 Aggressively Pursue M&A Opportunities**



Efforts to Increase Sales

< New Home Security Product >

Successor Model of ALSOK Home Security 7

ALSOK Home Security **Q**



Advance Sales Accepted from Nov. 1, 2008

Service Launch Date: Dec. 1, 2008

FYE 3/09 Sales Target - 5,000 Contracts

Same price range as ALSOK Home Security 7



Z ALSOK

Current Strategy

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Efforts to Increase Sales < New Home Security Product >

Section 2

Feature of ALSOK Home Security **Q**

- **1** Standardization of Internet Security Services
- 2 Enhanced Functions / Services
- 3 Introduction of 'Zero Start Plan' (no initial cost offering plan that is very acceptable)

Example of a standard condominium (3LDK)

(Tax Included)

	'Zero Start Plan' (no initial costs)	Rental Plan	Purchase Plan
Monthly Fee	¥5,386	¥4,819	¥2,940
Installation Cost	—	¥33,600	¥33,600
Equipment Cost	_	_	¥108,570



Efforts to Increase Sales

< Reinforcing Sales Structure >

- 1 Urgent increase of Tokyo area sales staff
- 2 Strengthen the sales engineer force
- 3 Strengthening of sales distribution network
- 4 Promoting measures aimed at preventing service contract terminations

Strategy			Section 2
	s to Increase	Sales	
<	M&A Activities	>	
Business Trans	fer of Electr	onic Security	/
Operations			
Track Record (# com	panies)		
· · · · · · · · · · · · · · · · · · ·	· •		
IN 2006 : 3,	in 2007:1, i		
Negotiations are on	going with sev	eral companies	
regarding their Ele <reference> Consolidation of UR subsidiary from Se</reference>	ectronic Securi BAN SECURIT eptember 30, 20	ty operations Y Co., Ltd as a	
regarding their Ele <reference> Consolidation of UR subsidiary from Se (Consolidation impact)</reference>	Ectronic Securi BAN SECURIT Eptember 30, 20 FYE 3/09	ty operations Y Co., Ltd as a 008 FYE 3/10	
regarding their Ele <reference> Consolidation of UR subsidiary from Se</reference>	ectronic Securi BAN SECURIT eptember 30, 20	ty operations Y Co., Ltd as a	



Section 2

Section 3

Promoting Further Cost Controls



(2) Procurement Cost Reductions

③ Limiting Mid-Career Recruitment



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Focus on Shareholders' Returns

Section 3

Focus on Shareholders' Returns



Share Buybacks

To enable the implementation of flexible capital policies in accordance with the business environment.

Execution of Share Buybacks

Acquisition period :

February 14, 2008 ~ September 19, 2008

Aggregate number of shares repurchased:

1.5 million shares

Aggregate repurchase price : ¥1,965 million



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Focus on Shareholders' Returns

Dividends

	FYE 3/06	FYE 3/07	FYE 3/08	FYE 3/09 (Forecast)
Dividends per share	¥17	¥20	¥20	¥20
Payout ratio (Consolidated) (Non-consolidated)	32.1% 46.4%	26.8% 42.2%	26.6% 32.2%	39.5% 39.1%

Note: Dividends per share for the end of 2Q of FYE 3/09 is ¥10.



Section 3

Section 4

Section 4 Business Forecast of FYE 3/09



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Business Forecast of FYE 3/09

Business Forecast of FYE 3/09

(Unit: ¥ billion)	FYE 3/09 Revised Forecast	FYE 3/08	YoY	Change(%)
Sales	288.3	284.9	3.3	1.2%
Gross profit	68.6	72.7	- 4.1	- 5.7%
Operating p r o f i t	10.2	13.7	- 3.6	- 26.1%
Recurring profit	11.4	14.6	- 3.2	- 22.1%
Net income	5.1	7.6	- 2.6	- 33.4%



Business Forecast of FYE 3/09

Sales Targets by Business Segment

	(Unit: ¥ billion)	FYE 3/09 Revised Forecast (% to Total Sales)	FYE 3/08 (% to Total Sales)	ΥοΥ	Change(%)
Secu	Electronic Security Services	142.8 (49.5%)	143.9 (50.5%)	- 1.1	- 0.8%
Security Services	Stationed Security Services	75.4 (26.2%)	72.7 (25.5%)	2.6	3.6%
vices	Transportation Security Services	47.4 (16.5%)	46.6 (16.4%)	0.9	1.9%
0	ther Services	22.6 (7.8%)	21.6 (7.6%)	1.0	4.7%
Т	otal	288.3 (100.0%)	284.9 (100.0%)	3.3	1.2%
	ALSOK		30		

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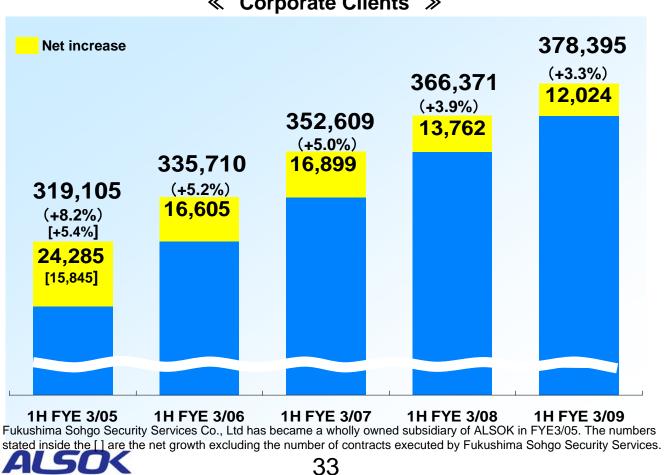
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Section 4

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Cumulative Contracts by Services

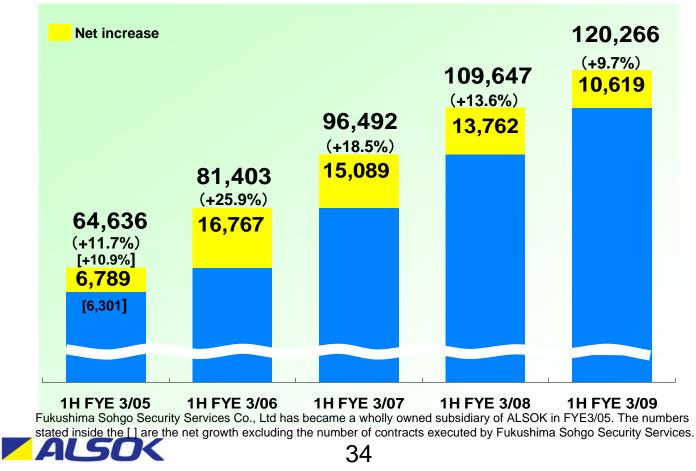
	1H FYE 3/09	1H FYE 3/08	ΥοΥ	Change(%)
			101	
Electronic Security	498,661	476,018	22,643	4.8%
Corporate Clients		366,371	12,024	3.3%
Individual Clients		109,647	10,619	9.7%
Stationed Security	2,948	2,938	10	0.3%
Transportation Security	33,217	33,030	187	0.6%
O t h e r Services	54,156	58,216	- 4,060	- 7.0%
TALSOK 32				
<reference></reference>				
Increase in Contracts of Electronic Security Services				
≪ Corporate Clients ≫				
Net increa	se		3	78,395
		352 600	-500 -571	+3.3%) <mark>2,024</mark>



<Reference>

Increase in Contracts of Electronic Security Services

≪ Individual Clients ≫



<Reference>

Net Increase of Electronic Security Services Contracts

	FYE 3/09 Revised Annual Plan	FYE 3/09 Original Plan	Gap
Electronic Security Services	25,400	32,000	- 6,600
Corporate Clients		17,000	- 3,600
Individual Clients	12,000	15,000	- 3,000



Disclaimer

Figures regarding the company's current plans and strategies that are not historical facts are forecasts of future performance, which contain risks and uncertainty.

Actual performance may differ widely from these figures as a result of economic conditions, competitive situation, progress in technology and other factors. Investors are advised to use independent judgement before making any investment.

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