

### **Financial Results for the Fiscal Year Ended 3/10**



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# Section 1 Financial Results for FYE 3/10



### Summary of P/L (Year-on-Year)

(Unit: ¥ billion)	FYE 3/10	FYE 3/09	Gap	Change(%)
Sales	278.5	285.0	-6.4	-2.3%
Gross profit	68.4	69.2	-0.8	-1.2%
Operating p r o f i t	9.2	9.9	-0.7	-6.8%
Recurring profit	10.8	10.6	0.2	1.8%
Net income	4.5	4.2	0.3	8.0%



### P/L for FYE 3/10 (Quarter-on-Quarter)

(Unit: ¥ billion)	1Q	Change (%)	2Q	Change (%)	3Q	Change (%)	4Q	Change (%)
Sales	68.9	-1.8%	69.4	-3.5%	69.0	-2.8%	71.0	-0.9%
Gross profit	17.6	-0.1%	17.7	1.5%	16.5	-2.7%	16.5	-3.4%
Operating profit	2.8	-5.4%	3.3	14.0%	1.6	-0.4%	1.3	-39.5%
Recurring profit	3.2	-12.1%	3.9	23.0%	1.8	2.4%	1.8	-7.5%
Net income	1.4	-14.9%	1.9	51.0%	0.7	41.6%	0.4	-39.7%



### P/L for FYE 3/10 (vs Business Plan)

(Unit: ¥ billion)	FYE 3/10	Business Plan	Gap	Achievement ratio(%)
Sales	278.5	286.0	-7.4	97.4%
Gross profit	68.4	68.7	-0.3	99.6%
Operating p r o f i t	9.2	8.0	1.3	115.9%
Recurring p r o f i t	10.8	9.0	1.8	120.2%
Net income	4.5	4.2	0.4	108.7%



### **Overview of Electronic Security Services**

(Unit: ¥ billion)	FYE 3/10	FYE 3/09	Change	Change(%)
Sales	138.9	142.5	-3.6	-2.5%
(% to Total Sales)	(49.9%)	(50.0%)		

1 Contract sales

YoY ratio -1.0% Worsened business confidence

Negative impact of Bank and Consumer Finance Companies

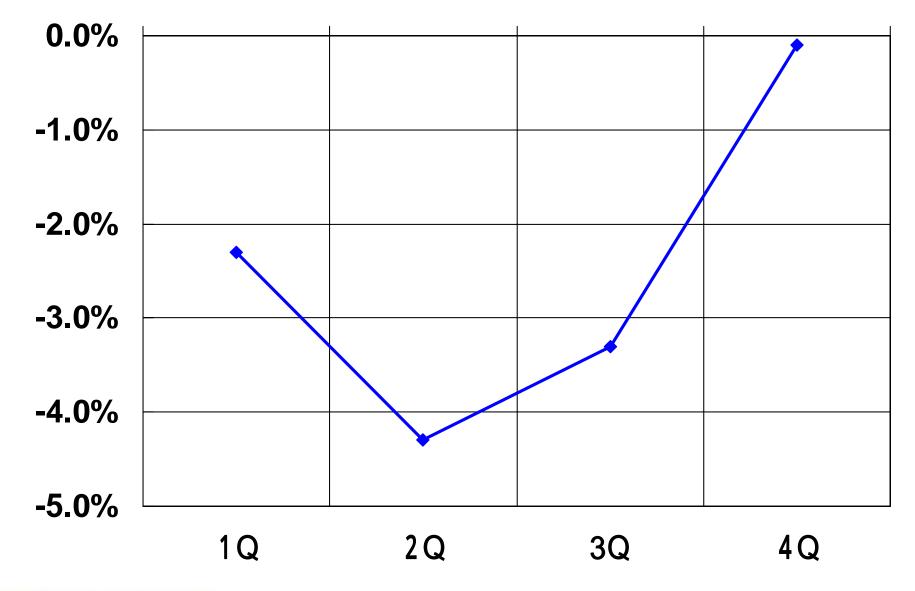
2 Construction sales

YoY ratio -14.1%

3 Equipment sales

YoY ratio -10.5%

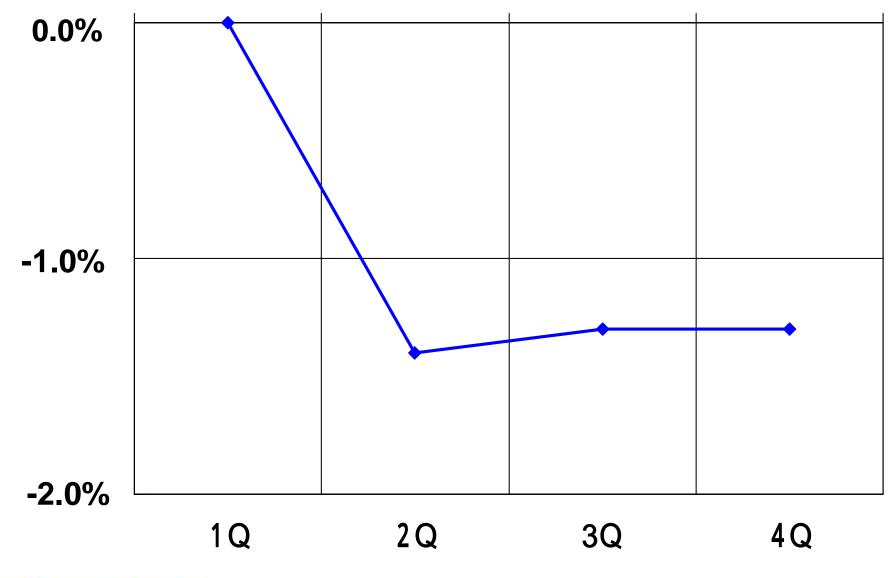




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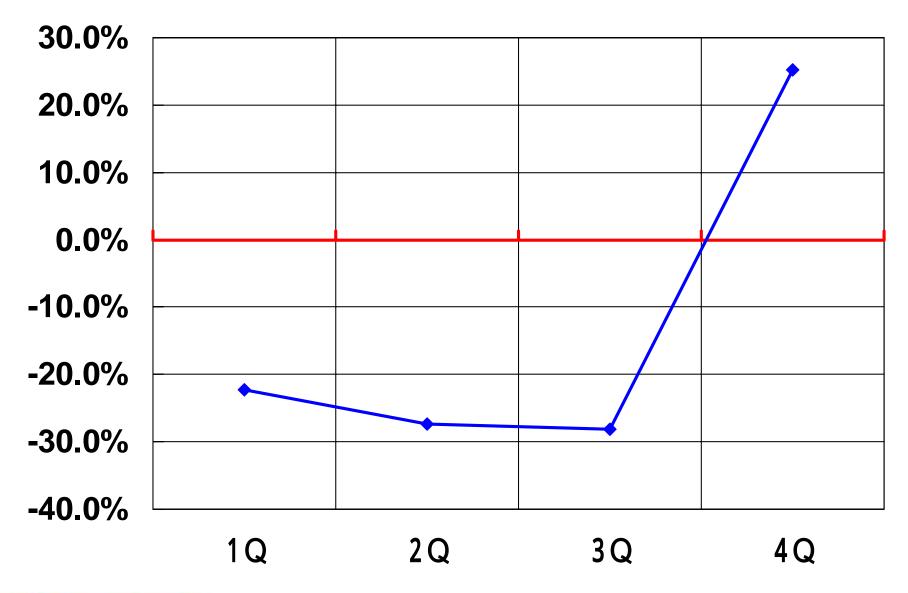








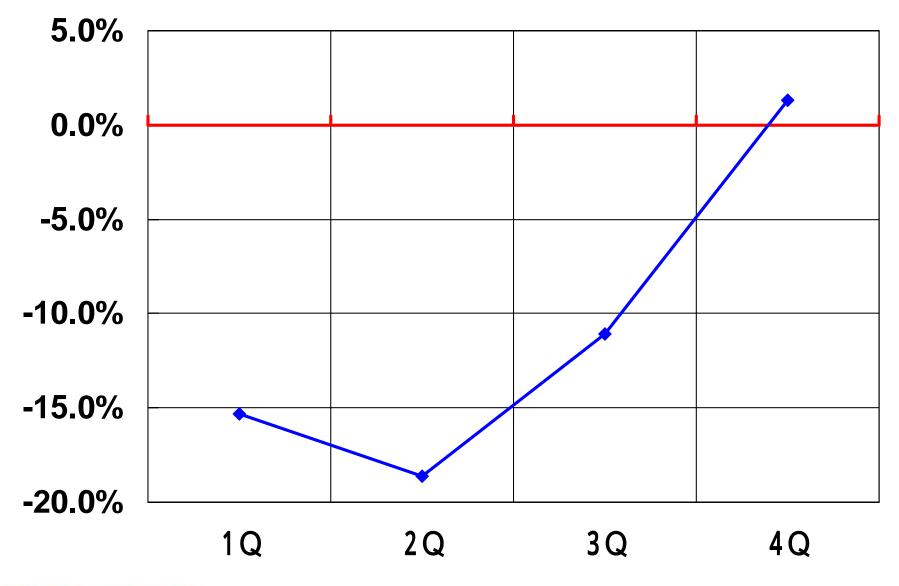
#### Overview of Electronic Security Services [ Construction sales: quarter-on-quarter]



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#### Overview of Electronic Security Services [ Equipment sales : quarter-on-quarter]





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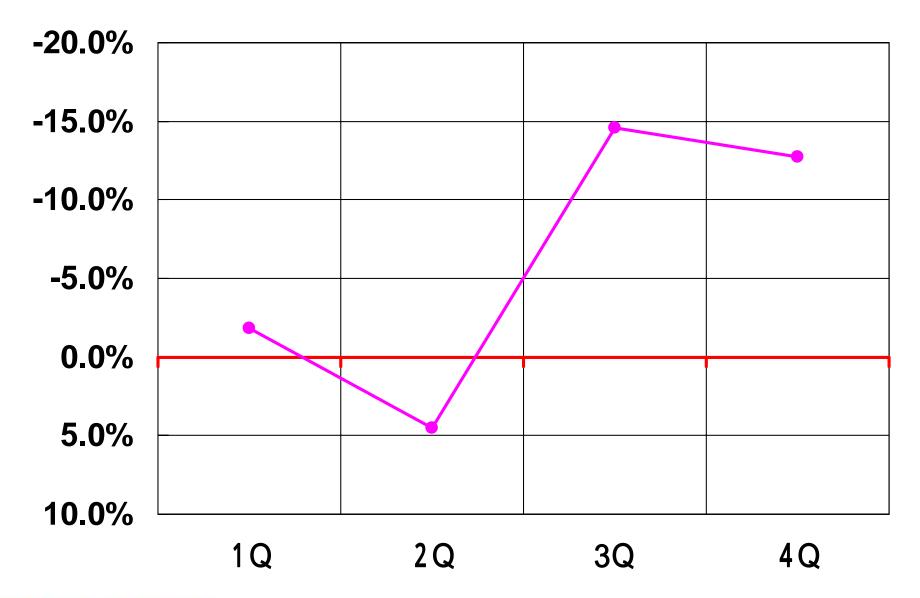
Section 1

Financial Results of FYE 3/10	Section 1			
	FYE 3/10	FYE 3/09	Gap	Change(%)
Net increase in number of contracts for corporate clients	7,094	9,563	-2,469	-25.8%

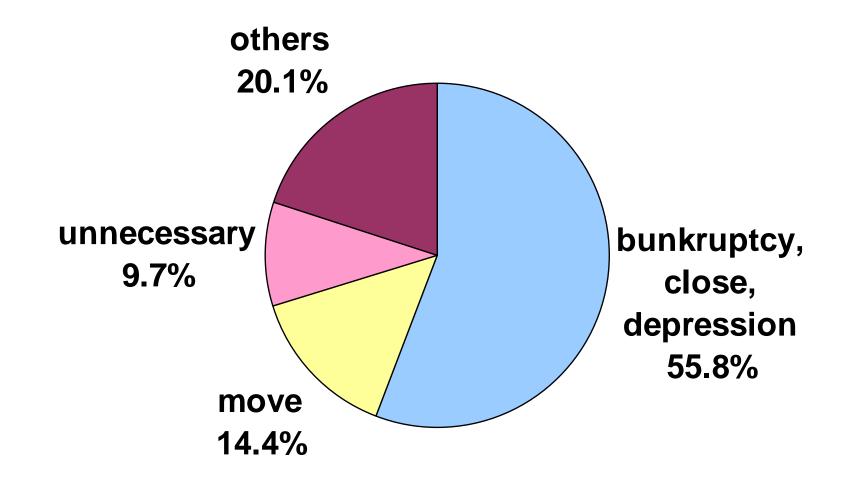
### [ Corporate Clients ]

- 1 Newly booked contracts : Decreased from FYE 3/09
- 2 Cancellation : Decreased from FYE 3/09
- 3 Newly booked contract price : Decline from FYE 3/09
- 4 Price cut : Decreased from FYE 3/09

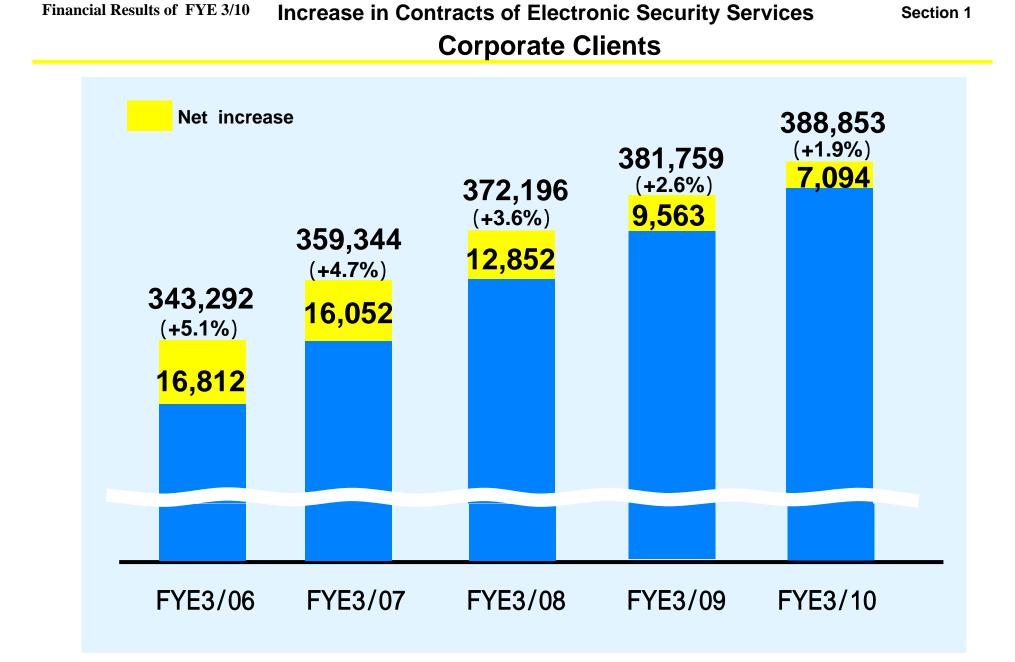














#### Overview of Electronic Security Services Individual Clients

Section 1

FYE 3/10FYE 3/09CangeChange (%)Net increase in<br/>number of<br/>contracts for<br/>corporate clients9,66011,163-1,503-13.5%

### [ Individual Clients ]

- 1 Newly booked contracts : Decreased from FYE 3/09
- 2 Cancellation : Increased from FYE 3/09
- 3 Newly booked contract price : Decline from FYE 3/09



#### **Overview of ALSOK Home Security**

## Increase of FYE 03/10 12,950 contracts (1,079contracts/month)

Portions by price plans

Purchase plan	44%	ALSOK Home Security
Rental plan	34%	
'Zero Start Plan' (no initial costs)	22%	



Increase in Contracts of Electronic Security Services Individual Clients Section 1

Net increase 135,855 (+7.7%) 126,195 9,660 (+9.7%) 115,032 <mark>11,163</mark> (+11.1%) 103,569 (+15.6%) **11,463** 89,560 14,009 (+22.3%) <mark>16,360</mark> FYE3/06 FYE3/07 FYE3/08 FYE3/09 **FYE3/10** 



### **Overview of Stationed Security Services**

(Unit: ¥ billion)	FYE 3/10	FYE 3/09	Gap	Change(%)		
Sales	70.6	72.8	-2.2	-3.0%		
(% to Total Sales)	(25.4%)	(25.6%)				
1 Newly bo	oked orders	Major dev Large-sca	veloper ale building			
	contribution ent period	•	Inclusion of URBAN SECURITY as a subsidiary			
3 Sales which contributed in the previous period		-	G8 Hokkaido Toyako Summit Decrease of temporary demands			
·	(Sales not recorded in the current period) 4 Cancellation & Price cut		Contract termination of a large commercial facility Price cut of financial institution			
	/	40				



### **Overview of Transportation Security Services**

(Unit: ¥ billion)	FYE 3/10	FYE 3/09	Gap	Change(%)
Sales	46.8	47.4	-0.6	-1.2%
(% to Total Sales)	(16.8%)	(16.6%)		

1 Cash Deposit Machine On-line System

:Net increase of 850 contracts (YoY +150 contracts)

2 Bank ATMs inside convenience stores

: Net increase of 800 contracts (YoY - 50 contracts)

**3 Order for outsourcing of regional bank** 

4 Cancellation & Price cut

:Negative impact of Consumer Finance Companies



### **Overview of Other Services**

(Unit: ¥ billion)	FYE 3/10	FYE 3/09	Gap	Change(%)
Sales	22.1	22.2	-0.1	-0.4%
(% to Total Sales)	( <b>7.9%</b> )	(7.8%)		

1 Residential fire alarms : 290,000 units (Gap + 40,000 units)

2 AED (Automated External	•	10,071 units (YoY -1,077units)
Defibrillator)		

- 3 Total Building : Extent of contribution from current Management Services for period Universities etc.
- 4 Equipment sales from : Sales which contributed in the financial institutions previous period (Sales not recorded in the current period)



### Sales vs Business Plan (according to services)

(	Unit: ¥ billion)	FYE 3/10	Business Plan	Gap	Achievement ratio(%)
Security	Electronic Security Services	138.9	143.5	-4.6	96.8%
rity Services	Stationed Security Services	70.6	71.1	-0.5	99.3%
rices	Transportatio n Security Services	46.8	48.1	-1.3	97.3%
С	ther Services	22.1	23.1	-1.0	95.5%
т	otal	278.5	286.0	-7.4	97.4%



### Sales for FYE 3/10 (By Client Industry)

(Unit: ¥ billion)	FYE 3/10	FYE 3/09	Gap	Change(%)
Financial institutiions	<b>78.4</b> (28.2%)	<b>84.3</b> (29.6%)	-5.9	-7.0%
Business corporations	<b>165.7</b> (59.5%)	<b>166.8</b> (58.5%)	-1.1	-0.6%
Government offices & Japan Post	<b>25.0</b> (9.0%)	<b>24.7</b> (8.7%)	0.3	1.4%
Individuals	<b>9.4</b> (3.4%)	<b>9.1</b> (3.2%)	0.2	2.3%
Total	<b>278.5</b> (100.0%)	<b>285.0</b> (100.0%)	-6.4	-2.3%



### **Circumstances of Consumer Finance Companies**

## **Negative impact of** -¥1.7 billion **Consumer finance** companies -¥0.7 billion 'Electronic Security Services -¥0.1 billion Stationed Security Services Transporatation Security Services -¥0.6 billion

• Other Services -¥0.3 billion



### Measures to Increase Sales of FYE 03/10 #1

- 1 The increase in number of sales staff
- 2 Increasing indirect sales channel
- 3 Promoting after-sales care to prevent terminations
- **4** Strengthening Divisional Organization



### Measures to Increase Sales of FYE 03/10 #2

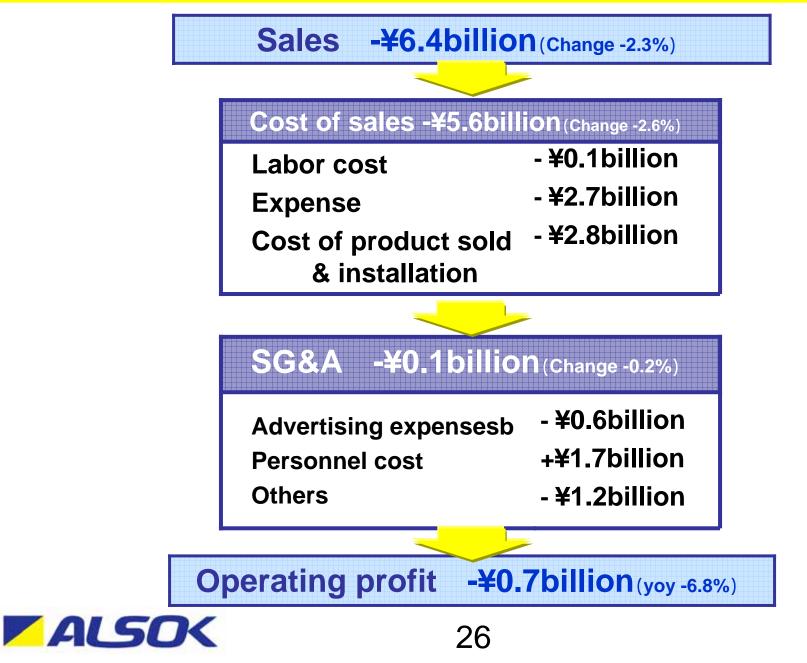
## **5** Aggressively pursue M&A opportunities

## **6** Overseas expansion

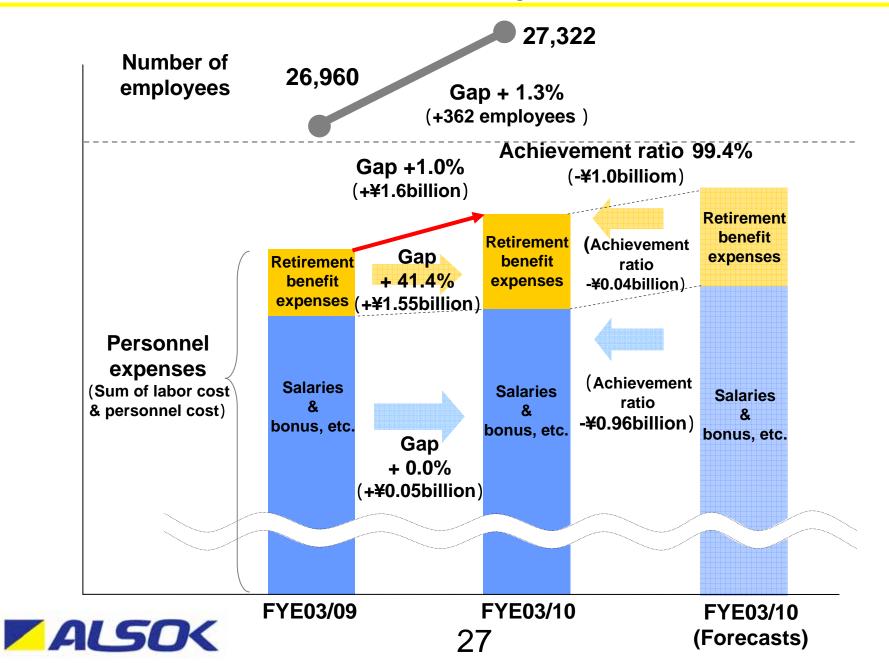
## 7 Develop New Service, New Products



### **Major Changes in P/L**



### **Personnel Expenses**



### **Overview of Employees [non-consolidated]**

		FYE 3/08	FYE 3/09	FYE 3/10	FYE 3/11
Join the company	New graduate employment	812	840	758	380
company	Mid-career hiring	333	205	30	
Numb e	er of mployees	12,217	12,600	12,848	

The number of employees is the one as of March 31, 2010.



[Reduction amount] **1** Reduction of personnel expenses ¥2.4 billion **Reduction of overtime payment** ¥0.9 billion **2** Procurement cost reduction ¥0.3 billion **3** Cutback in system-related cost ¥3.2 billion 4 Cut in general expense



### **Balance Sheet for FYE 3/10**

	<b>-</b>					(Unit:	¥ billion)
	FYE3/10	FYE3/09	Change		FYE3/10	FYE3/09	Change
Current assets	148.2	163.6	- 15.4	Current liabilities	76.6	89.3	- 12.7
Cash and deposits	44.4	53.5	- 9.1	Short-term borrowings	40.1	53.1	- 13.1
Cash for Transportation Security Services &	69.7	74.7	- 5.0	Other	36.5	36.2	0.3
Advance payment Other	34.1	35.4	- 1.3	Long-term liabilities	40.7	43.2	- 2.5
	• • • • •			Total liabilities	117.3	132.6	- 15.3
Fixed assets	127.7	123.8	3.9	Shareholders' equity	144.3	141.8	2.6
Tangible assets	58.3	59.0	- 0.7	Valuation and translation adjustments	- 3.8	- 4.6	0.8
Intangible assets	5.2	5.4	- 0.2	Minority interests in consolidated subsidiaries	18.1	17.7	0.4
Net investments and other assets	64.2	59.3	4.9	Total net assets	158.6	154.8	3.8
Total assets	276.0	287.5	- 11.5	Total	276.0	287.5	- 11.5



### **Status of Cash Flows for FYE 3/10**

(Unit: ¥ billion)

			· · · · ·
	FYE 3/10	FYE 3/09	ΥοΥ
Cash flows from operating activities	15.0	19.2	- 4.3
Cash flows from investing activities	- 15.8	-13.9	-1.9
Cash flows from financing activities	- 7.7	- 9.3	1.7
Balance of cash and cash equivalents at the end of the period	37.3	45.8	- 8.5

#### Major items of 03/10

	Income before income tax	10.6
	Depreciation	12.5
Cash flows from operating activities	Cash and advance payment for TSS	5.0
	Short-term borrowings for TSS	-11.6
	Increase/decrease in accounts payable	- 0.6
Cash flows from investing activities	Payments for purchases of investment in securities	- 1.6
	Payments for purchases of tangible assets	- 9.1
	Payments for repayment of long-term debt	- 2.6
Cash flows from financing activities	Payments for redemption of bonds	- 2.2
	Dividend paid	- 2.0



### **Capital Expenditures and Others**

Capital expenditures		(Unit: ¥ billion)
FYE 3/08	FYE 3/09	FYE 3/10
10.4	11.9	10.7

Depreciation		(Unit: ¥ billion)
FYE 3/08	FYE 3/09	FYE 3/10
11.2	11.9	12.5

R&D expense		(Unit: ¥ billion)
FYE 3/08	FYE 3/09	FYE 3/10
0.6	0.6	0.6



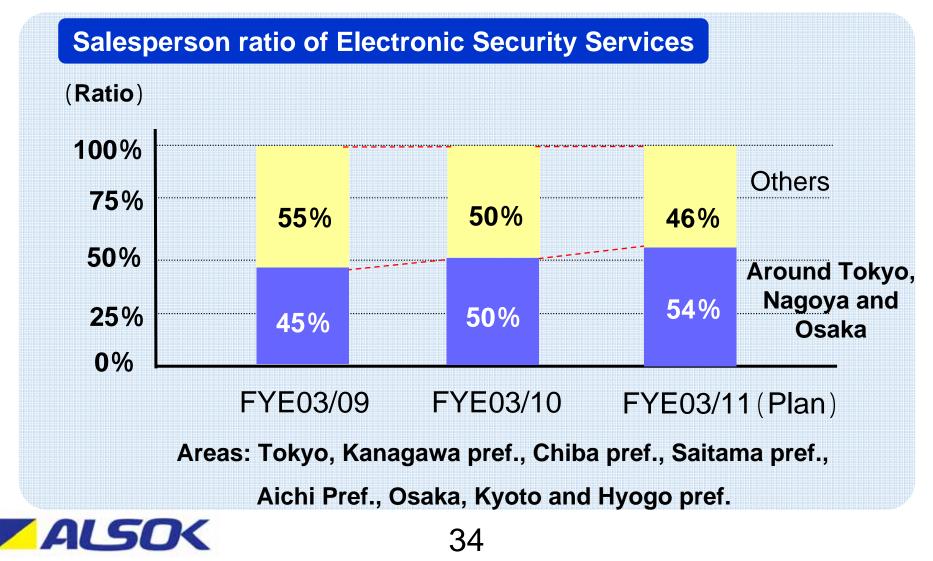
# Section 2 Business Strategy for FYE 3/11



### Strengthen sales capabilities (1)

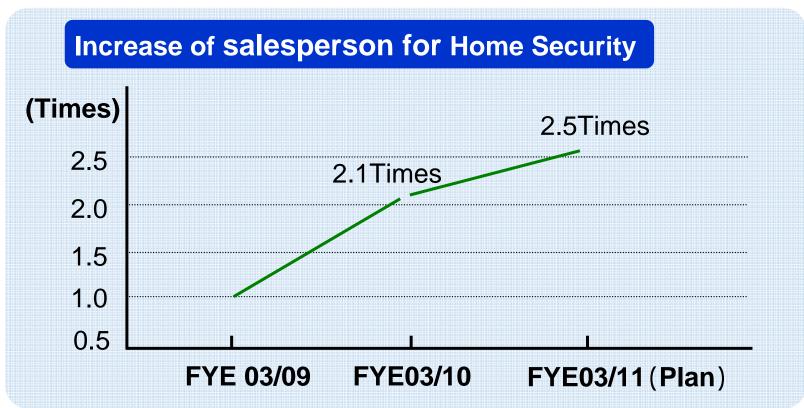
### 1 Increasing the number of sales staff

(1) Strengthening of regions, around Tokyo, Nagoya and Osaka



Strengthen marketing capabilities (2)

### (2) Expand sales of Home Security



### **2** Strengthening of sales structure

Introduction of Consultant's of Sales



**Promotion of cancellation prevention** 

# 1 Reducing Cancellations by Outbound Calls

## 2 Aggressively making of customer visit in operation staff



- 1 **Development new products**
- 2 Aggressively pursue M&A opportunities
- **3** Overseas expansion
- 4 New business expansion



### Strengthening of group management

# 1 Installation of in-house company (ALSOK Co.)

### 2 Strengthening Divisional Organization



Section 2

### **Cost Control**

Amount of reduction

### 1 Control of overtime payment **¥0.9billion**

## 2 Procurement cost reduction ¥1.0billion

### 3 Integration of Guard Center and sever **¥0.2 billion**



# **Section 3**

# Business Plan for FYE 3/11



#### **Business Plan for FYE 3/11**

(Unit: ¥ billion)	Amount	% to total sales	Gap	Change(%)
Sales	281.9	100.0%	3.3	1.2%
Gross profit	70.5	25.0%	2.0	2.9%
Operating p r o f i t	9.5	3.4%	0.3	2.5%
Recurring profit	11.1	3.9%	0.3	2.6%
Net income	5.2	1.8%	0.7	13.9%

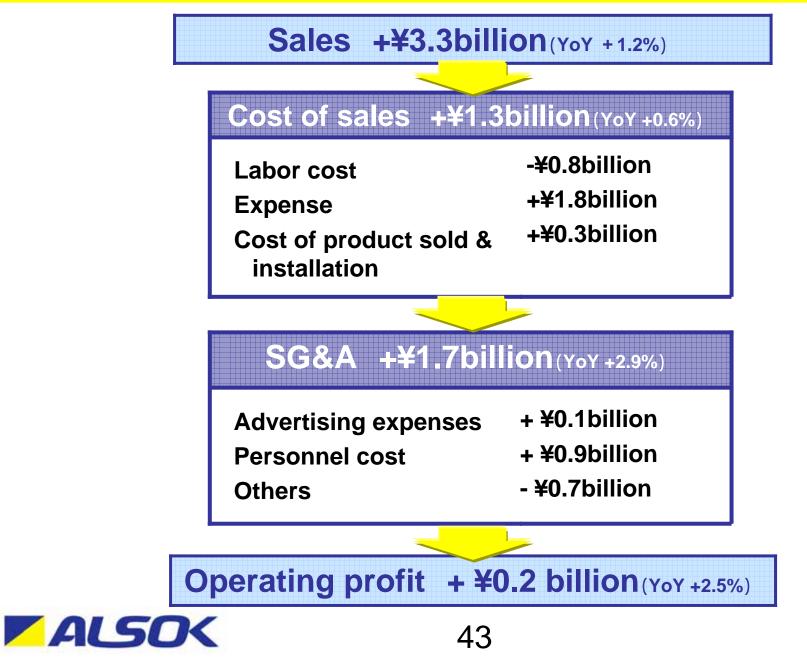


### **Sales Plan by Business Segment**

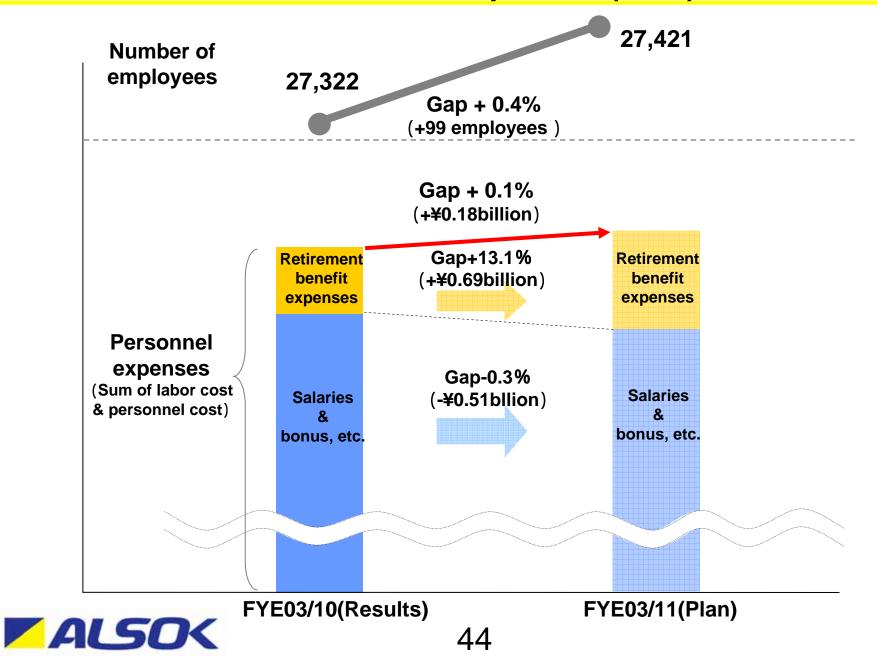
	(Unit: ¥ billion)	Amount	% to total sales	Gap	Change(%)
Secu	Electronic Security Services	140.6	49.9%	1.7	1.2%
Security Services	Stationed Security Services	70.1	24.9%	-0.5	-0.7%
vices	Transportation Security Services	48.0	17.0%	1.2	2.6%
0	ther Services	23.0	8.2%	0.9	4.1%
Т	otal	281.9	100.0%	3.3	1.2%



### Major Changes in P/L(Plan)



#### **Personnel Expenses (Plan)**



### **Other Plans**

#### 1 Net increase in number of contracts for Electronic Security Services

	Net increase	Gap	Change(%)	
Total	22,550	5,796	34.6%	
Corporate clients	9,350	2,256	31.8%	
Individual clients	13,200	3,540	36.6%	
2 Other				
(Unit: ¥ billion)	Amount	Gap	Change(%)	
C a p i t a l expenditures	12.0	1.3	12.5%	
Depreciation	13.2	0.6	5.0%	



#### **Dividends**

	FYE 3/09	FYE 3/10	FYE 3/11 Plan
Dividend per share	<b>¥20</b> (¥10)	<b>¥20</b> (¥10)	<b>¥20</b> (¥10)
Payout ratio	47.7%	44.1%	38.7%

\*Note: Amounts stated inside the ( ) are the 1H dividend per share.



### Disclaimer

Figures regarding the company's current plans and strategies that are not historical facts are forecasts of future performance, which contain risks and uncertainty.

Actual performance may differ widely from these figures as a result of economic conditions, competitive situation, progress in technology and other factors. Investors are advised to use independent judgement before making any investment.





#### Securities Code: 2331(1st Section of TSE)

