

For Immediate Release

(This is an English translation of the Japanese original.)

November 11, 2010

SOHGO SECURITY SERVICES CO., LTD.

(Securities Code: 2331, TSE 1st Sec.)

Atsushi Murai, President and Representative Director

Notice Concerning the Establishment of Overseas Subsidiary and Representative Offices

SOHGO SECURITY SERVICES CO., LTD. is pleased to announce to establish a subsidiary company in People's Republic of China, and representative offices in Malaysia and Republic of Indonesia.

1. Purpose and Background

Our basic policy of the overseas expansion is to meet security demand of the Japanese companies which expand overseas. As the beginning of overseas expansion, we have established a representative office in Beijing, China in the 2001, we also have established subsidiaries in Thailand and Socialist Republic of Viet Nam. However, due to the increased number of Japanese companies to expand into fast-growing Asian region, increasing security demand in oversea, has become an important measure for expanding and globalizing our service than ever before.

So, we recently, significant economic growth, trade and marketing company established in Shanghai, China a big economic development is expected over the long term, aim to build a solid foothold of our sales activity in China.

In addition, we will establish representative offices in Malaysia and Indonesia, where expected to further expand the market. Through the research of local economic conditions and the market, and collect information, we will strengthen relationships with Japanese companies.

2. Company profile (planned)

Company name	愛龍所克商貿(上海)有限公司 (The English are to be determined)
Description of business	Equipment sales and related consulting services in People's Republic of China
Date of establishment	December 2010(Planned)
Head office	Shanghai City, People's Republic of China
Capital	10million CNY
Principal shareholder and percentage of total shares owned	SOHGO SECURITY SERVICES CO., LTD. 100%

3. Overview of representative offices in Malaysia and Republic of Indonesia

(1) Representative Office in Malaysia

Office name	SOHGO SECURITY SERVICES CO., LTD. Kuala Lumpur Representative Office
Establishment	Late in November, 2010(Planned)
Office	Kuala Lumpur, Malaysia
Activities	Collect information about the Malaysian market

(2) Representative Office in Republic of Indonesia

Office name	SOHGO SECURITY SERVICES CO., LTD. Jakarta Representative Office
Establishment	March 2011(Planned)
Office	Jakarta, Republic of Indonesia
Activities	Collect information about the Indonesian market

4. Impact on the financial results

The impact on the financial results for fiscal year ended March 2011 is expected to be minor.

For inquiries: Teruhiko Wakaki,
General Manager of IR Office
Phone: +81-3-3423-2331
E-mail: alsok-ir@alsok.co.jp
URL: <http://www.alsok.co.jp/ir/en/index.html>