



September 30, 2011

To whom it may concern:

Company: SOHGO SECURITY SERVICES CO., LTD.
Representative: Atsushi Murai,
President and Representative Director
(Securities Code: 2331, TSE 1st Sec.)
Contact: Yasuo Ishiwata
General Manager of IR Office
(Phone: +81-3-3423-2331)

Notice Concerning the Establishment of Representative Office

SOHGO SECURITY SERVICES CO., LTD. is pleased to announce to establish a representative office in Republic of India on October 1, 2011.

1. Purpose and Background

Our basic policy of the overseas expansion is to meet security demand of the Japanese companies which expand overseas. As the beginning of overseas expansion, we have established subsidiaries in Thailand, Socialist Republic of Viet Nam, and People`s Republic of China. Besides the subsidiaries, we have established representative offices in Beijing, People`s Republic of China, Malaysia, and Republic of Indonesia. Due to the increased number of Japanese companies to expand into fast-growing Asian region, increasing security demand in oversea, has become an important measure for expanding and globalizing our service than ever before.

So, the establishment of the representative office in Republic of India is expected for significant economic growth and a big medium-to long-term economic development. Through the research of local economic conditions and the market, and collect information, we will strengthen relationships with Japanese companies.

2. Overview of the representative office in Republic of India

Representative Office in Republic of India

Office name	SOHGO SECURITY SERVICES CO., LTD. Gurgaon Representative Office
Establishment	October 1, 2011
Office	Gurgaon, Haryana, Republic of India
Personnel	One Resident Officer (director), one Local Staff (Planned)
Activities	Collect information about the Indian market

3. Impact on the financial results

The impact on the financial results for fiscal year ended March 2012 is expected to be minor.

For inquiries: Yasuo Ishiwata,
General Manager of IR Office

Phone: +81-3-3423-2331

E-mail: alsok-ir@alsok.co.jp

URL: <http://www.alsok.co.jp/ir/en/index.html>