To whom it may concern:

Company: SOHGO SECURITY SERVICES CO., LTD.

Representative: Atsushi Murai,

President and Representative Director (Securities Code: 2331, TSE 1st Sec.)

Contact: Yasuo Ishiwata

General Manager of IR Office (Phone: +81-3-3423-2331)

Notice on Organizational and Personnel Changes

SOHGO SECURITY SERVICES CO., LTD., is pleased to announce the following organizational and personnel changes to be implemented effective April 1, 2012.

- 1. Organizational Changes
- (1) Reorganization of Operations in the Kansai Region
 - a) The Company will reorganize its three branches located in Osaka Prefecture (Osaka Chuo Branch, Osaka Minami Branch, and Osaka Kita Branch) into five sales branches (Umeda Branch, Osaka Higashi Branch, Namba Branch, Osaka Minami Branch, and Osaka Kita Branch) and one branch that provides security services throughout this prefecture (Osaka Chuo Branch).
 - b) The scope of management of Regional Division (II), which currently manages all operations in the Kansai region, will be limited to Osaka Prefecture, and a new division, Regional Division (X), will be established to manage operations in Kyoto Prefecture, Shiga Prefecture, Nara Prefecture, and Wakayama Prefecture.
 - c) The West Japan Sales Department of the Company's Business Promotion Division will be converted to the Kansai Sales Department.
- (2) Strengthening of Transportation Security Services
 - a) In order to strengthen management guidance functions, the Transportation Security Services operation and management sections of the Tohoku Branch will be detached and transferred to the Transportation Security Services Miyagi Branch.
 - b) The Greater Tokyo Area Cash Management Center, currently part of the Company's Transportation Security Services Operations Department, will be separated and made independent.
 - c) To strengthen management functions in the Kinki region, the Kinki Transportation

Security Services Branch will be split, and the new Kinki Cash Management Center will be established.

(3) Changing of Branch Names

The following branch name changes will be implemented.

Current Name		New Name
Tohoku Branch	\Rightarrow	Miyagi Branch
Sendai Transportation	\Rightarrow	Transportation Security
Security Services Office		Services Miyagi Branch
Aichi Transportation	\Rightarrow	Transportation Security
Security Services Branch		Services Aichi Branch
Kinki Transportation	\Rightarrow	Transportation Security
Security Services Branch		Services Kinki Branch
Takamatsu Branch	\Rightarrow	Kagawa Branch
Kyushu Transportation	\Rightarrow	Transportation Security
Security Services Branch		Services Kyushu Branch

2. Personnel Changes

(1) Personnel Changes of Executive Officers

New Position	Current Position	Name	
Chairman and Representative Director	President and Representative Director	Atsushi	
Chief Executive Officer (CEO)	Chief Executive Officer (CEO)	Murai	
President and Representative Director	Senior Executive Vice President and	Yukiyasu Aoyama	
President and Executive Officer	Representative Director		
Chief Operating Officer (COO)	Senior Executive Vice President and		
	Executive Officer		
	Chief Operating Officer (COO)		
Senior Executive Officer	Executive Officer	Yoshimasa Hara	
Strategic Business Dept.,	Strategic Business Dept.,		
International Affairs	International Affairs		
Senior Executive Officer	Executive Officer	Masashi	
Security Operations	Chief Officer of	Terao	
	Regional Division (VIII)	10140	
Senior Executive Officer			
(Stationed in Chubu Region)	Senior Executive Officer	Mikio	
Deputy Chief Officers of	Security Operations	Yoshioka	
Business Promotion Division	Security operations	Tosinoka	
(Responsible for Central Japan)			
Executive Officer	Chief Officer of	Shigeyoshi	
Business Promotion,	Regional Division (IX)	Kuroki	
Regional Support	Regional Division (171)	IXUIUKI	

Executive Officer Chief Officer of Regional Division (IV)	Chief Officer of Regional Division (IV)	Ikuji Kayaki
Executive Officer Chief Officer of Regional Division (VII)	Chief Officer of Regional Division (VII)	Masato Yagi
Executive Officer Chief Officer of Regional Division (VIII)	Executive Officer (President and Representative Director of Sokei Electrical Construction Co., Ltd.)	Hideo Yoshikawa

(2) Retiring Executive Officers

New Position	Current Position	Name	
N/A	Executive Officer	Kazumasa	
	Regional Management	Oizumi	
President and Representative	Executive Officer	Massa	
Director of Sokei Electrical	Chief Officer of	Masao Hama	
Construction Co., Ltd.	Regional Division (VI)		

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 $URL: \ http://www.alsok.co.jp/ir/en/index.html$