

November 1, 2012

To whom it may concern:

Company: SOHGO SECURITY SERVICES CO., LTD.  
Representative: Yukiyasu Aoyama  
President and Representative Director  
(Securities Code: 2331, TSE 1<sup>st</sup> Sec.)  
Contact: Yasuo Ishiwata  
General Manager of IR Office  
(Phone: +81-3-3423-2331)

### **Notice Concerning the Establishment of a Subsidiary Company**

SOHGO SECURITY SERVICES CO., LTD. is pleased to announce the establishment of a subsidiary company. The new subsidiary, ALSOK CARE CO., LTD., is a wholly owned subsidiary and is scheduled to commence operations on December 1, 2012.

#### 1. Reason for establishment

The Company has evolved from its traditional role of protecting households through the provision of home security. It now aims to expand the range of its business to offer security services that provide comprehensive protection for all aspects of customers' lives. These services will be tailored to offer security throughout various different customer lifestyles, such as the new lifestyles that are appearing due to the aging of the population and rise in two-income households.

As one facet of these efforts, the Company established ALSOK CARE to provide conventional nursing care services as well as high-value-added lifestyle support services. By utilizing in this nursing care business the management resources and infrastructure accumulated through our security services operations, we aim to respond to a diverse range of customer needs.

#### 2. Company profile

- (1) Company name: ALSOK CARE CO., LTD.
- (2) Head office: 1-1-2 Motoakasaka, Minato-ku, Tokyo
- (3) Description of business: Providing in-house nursing care and other nursing care related services
- (4) Capital: ¥100 million
- (5) Commencement of operations: December 1, 2012
- (6) Representative: Mitsugu Ito, President and Representative Director

(Concurrently serves as Chief Officer of the Strategic Business  
Department of SOHGO SECURITY SERVICES CO., LTD.)

(7) Principal shareholder and percentage of total shares owned:

SOHGO SECURITY SERVICES CO., LTD. 100%

(8) Settlement date: March 31

### 3. Impact on the financial results

The impact on the financial results for fiscal year ending March 31, 2013, is expected to be minor.

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